

APPLY NOW

Year of the 50th Fellowship

The Year of the 50th Working Team is looking to grow its team of thinkers, doers, and storytellers.

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UAE50

YEAR OF THE 50TH

His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, declared 2021 as 'The Year of the 50th' to commemorate 50 years since the nation's founding in 1971.

Running from 6 April 2021 to 31 March 2022, the celebration coincides with the UAE's hosting of Expo 2020. The celebration is an investment in people-building first – using this inflection point to celebrate our remarkable journey over the last 50 years and begin preparing our nation for the transformative change that lies ahead in the next 50.

For more information: <https://uaeyearof.ae>

THE YEAR OF THE 50TH FELLOWSHIP

The Year of the 50th Fellowship is a paid 11 month professional opportunity designed to focus on the development of its fellows in the context of working on a unique year-long nationwide celebration across multiple disciplines. The roles outlined are for a contract covering the months June 2021 until April 2022. We also welcome interested candidates to submit a general application to the Year of the 50th.

All applicants are required to be flexible, agile, energetic, able to apply design thinking, and passionate about telling the story of the UAE.



ROLE

PROJECT MANAGEMENT FELLOW

The Project Management Fellow is a proactive problem solver and gifted multi-tasker with the ability to create conditions that help teams reach success. They are the hub of a program – seeing and managing the whole system – ensuring that all the pieces of the program are accounted for and connected, and constantly assessing if the program execution is fully aligned with the overall strategic intent. This role will work closely with the existing Strategy. Creative and Communication Leads.

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SKILLS NEEDED

- Detail oriented
- Systems thinker
- Strong analytical skills
- Organized
- Collaborative

CORE RESPONSIBILITIES

Design and implement an information capturing and communication system that establishes a baseline understanding of the projects scope, timeline and budget and tracks and manages progress

Create reports, meeting and communication processes and formats

Monitor ongoing progress while identifying and escalating risks, opportunities across the various workstreams. Guide on any corrective actions to be taken

Develop team onboarding materials and manage onboarding of new team members

Tracks invoices and budget and identifies and evaluates risk

Work with the Working team of to create the systems, behaviors and tools needed for the Working Team office to succeed

Develop and manage daily workflow and communication of priorities

Cultivate a positive and effective relationship with team members and project stakeholders at all levels, acting as the point of contact for all operational aspects of programs.

Builds and manages a central repository for all project information and documents

Facilitates collaborative knowledge transfers and sharing between teams and departments

Prepared to work iteratively and often in ambiguity

ROLE

STAKEHOLDER ENGAGEMENT FELLOW

The Stakeholder Engagement Fellow is a talented communicator who possesses the ability to engage, influence, and inspire action across a wide range of very senior stakeholders.

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CORE RESPONSIBILITIES

Develops and manages trusted relationships with all program stakeholders while ensuring positive representation/reputation of the Golden Jubilee Committee and Year of the 50th program

Generates plans and systems for engagement and action with stakeholders (including weekly/recurring meetings) and other communication channels

Proactively manages and monitors stakeholder communications and engagement, liaising with cross functional internal teams as needed and clearly setting priorities and expectations

Maintains records of stakeholder sessions and associated feedback, responsible for providing reports to program decision makers as needed

Leads the generation of collateral to be used in stakeholder engagements, including briefing notes, presentations, and working with team members on graphics as needed.

Create and maintain a database of project stakeholders, including their contact information and relevant notes

Exhibits strong presence with stakeholders at all levels, motivating through inspiration and communication of strategy, and building their bravery to take action

ROLE

DESIGN FELLOW

The Design Fellow is a strong visual communicator who can work collaboratively with cross-functional internal teams and external partners on a variety of design solutions.

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CORE RESPONSIBILITIES

Direct creative/visual design, communication design, interactive design and experiential design that align with strategic goals for high profile programs

Create digital tools to address project and team design needs, drawing on a wide range of visual and cultural references.

Develop and data visualization to capture complexity of the organization and program ecosystem.

Envision, generate, prototype and create innovative and extraordinary digital designs

Design multimedia interactions and experiences and assist with production coordination, background design and progress tracking.

EXPERIENCE

Experience with Google Drive/Slides, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Premiere and Adobe Animate.

Experience with Interaction design, experience design, graphic design, and information architecture

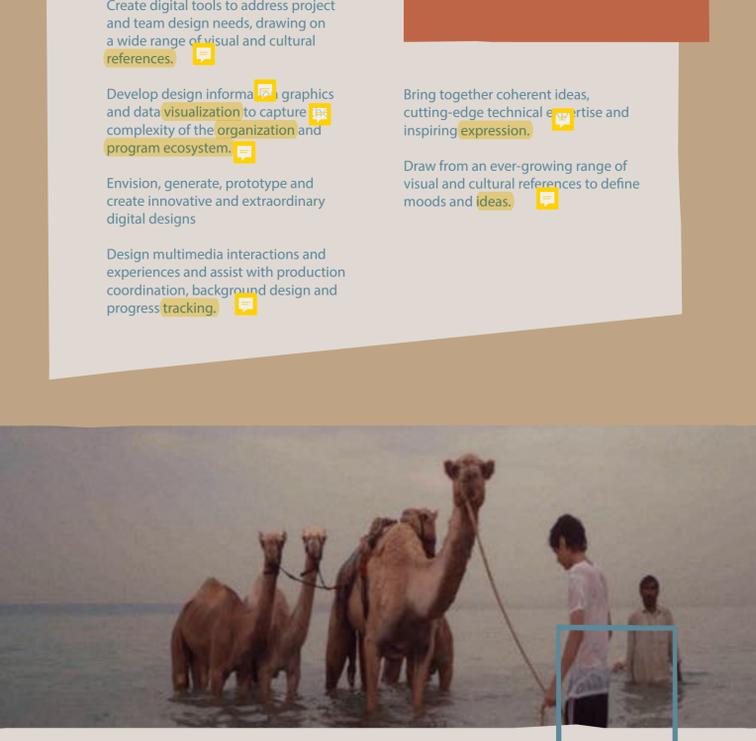
Bachelor or higher (graduate) degree in design or a related field is preferred

Equipped with a strong foundation in aesthetics (typography, photography, film, composition, color, and hierarchy)

Prepared to work iteratively and often in ambiguity

Bring together coherent ideas, cutting-edge technical expertise and inspiring expression.

Draw from an ever-growing range of visual and cultural references to define moods and ideas.



ROLE

STRATEGIC STORYTELLING FELLOW

The Strategic Storytelling Fellow is nimble, strategic, and creative—with a strong ability to develop compelling stories in a variety of formats.

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CORE RESPONSIBILITIES

Leads bilingual (English/Arabic) storytelling for traditional and digital communication channels that aligns with strategic goals

Brings the program to life through dynamic and compelling human stories and strong copywriting that moves an audience to engage more deeply in the program

Transforms publicly-submitted content into compelling stories that can be shared in a variety of formats

Sources stories from a variety of places—publicly submitted content, online research, or gathering stories in the field

Deliver emotionally engaging content tailored for different target audiences and strategic goals

Shape project's distinct brand voice while ensuring it's grounded in program strategy

Conducts research to better understand how to connect with diverse audiences

Collaborates with cross-functional internal teams and external partners

Creates high quality stories (even when under time constraints)



ROLE

COMMUNICATIONS FELLOW

The Communications Fellow is a highly creative and collaborative content creator who can develop, edit, and maintain bilingual (English/Arabic) content across a wide variety of channels for high profile programs.

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CORE RESPONSIBILITIES

Leads bilingual (English/Arabic) content creation for traditional and digital communication channels that aligns with strategic goals

Collaborate with cross-functional internal teams and external partners to establish and articulate key messages, and ensure that content is aligned accordingly

Sets analytics to determine the best way to engage audience and measure awareness

Uses understanding of SEO, keyword research, information architecture, and usability best practices to deliver targeted content

Maintain a database of media organizations and contacts

Maintain working relationships with multiple types of media outlets

Write, edit and distribute various types of content, including:

- . Updated and accurate content on website
- . Social media (Instagram, Twitter, etc.)
- . Press releases
- . Videos
- . Other types of content that take the message to the public

Brief and manage communication partners as needed

Track media coverage and follow industry trends

Prepare reports detailing communications impact and results



YEAR OF THE FIFTIETH

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